

liz muller

scaling up positive change

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CURRENT WORK

Liz Muller advises organizations on the development and execution of sustainability strategies, programs, and systems. She specializes in the development of corporate programs, global agriculture initiatives, and supply chains systems that empower various stakeholders—from producers and processors to retailers and consumers—to make lasting change. She assists organizations with all aspects of their sustainability programs—from development of policies and resources to external engagement and communications. Much of her supply chain work supports and/or aligns with leading international initiatives that use performance-based metrics, capacity building, and mainstream market demand to promote better practices and improve conditions on the farm. Liz has experience with food, fuel, and fiber crops.

SKILLS

- Strategy development and execution
- Executive and public presentations
- Traceability and EH&S auditing
- Metrics, footprinting and reporting
- Collaboration and engagement
- Research and analysis
- Training and education
- Internal and external communications

EDUCATION

Masters of Public Health, Environmental Health — University of Hawaii, Manoa, December 1992

Bachelors of Arts in Biology and Psychology — University of California, San Diego, March 1988

EXPERIENCE

LIZ MULLER, LLC, Corte Madera, California

Principal: Assist Better Cotton Initiative (BCI)—a multi-stakeholder initiative with the goal of improving social, environmental, and economic conditions in cotton cultivation worldwide—develop a supply chain system to support Better Cotton. Evaluated climate change risks and resilience building opportunities, and market drivers in agriculture supply chains for clients such as Oxfam, International Finance Corporation, and International Labor Organization. Assist United Nations Development Programme launch its new sustainable agriculture facility. Assist Cotton Council International identify and prepare for governance trends in the cotton industry. Support International Petroleum Industry Environmental Conservation Association’s work on sustainable biofuels (e.g. traceability, water, voluntary standards). Facilitated the first Needs Assessment of the Roundtable for Sustainable Biofuels in the context of Hawaii. Conduct conflict-free minerals traceability audits for the electronics industry. Assist an apparel manufacturer comply with California’s Transparency in Supply Chains Act. Develop a U.S. entry strategy for CottonConnect. Oversee carbon and water footprints. Advise private clients (e.g. strategy and program development, report writing.) (6/07 – present)

GAP, INC., San Francisco, California

Senior Environmental Manager: Developed and directed Gap Inc.’s environmental strategy and program.

Environmental Stewardship: Developed strategies, gained executive support for and directed all environmental programs. Trained and partnered with various departments to implement strategies and explore sustainability opportunities that aligned with business objectives. Communicated successes to internal and external stakeholders. Implemented external engagement strategy. Designed and implemented first environmental metrics system. Chaired BCI’s Steering Committee.

Environmental Compliance: Developed Gap Inc.’s first environmental compliance program (e.g. hazardous material and waste management, transportation of dangerous goods, product and property due diligence). (4/98 – 6/07)

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WOODWARD-CLYDE CONSULTANTS, Honolulu, Hawaii

Environmental Health Specialist: Performed environmental compliance audits and soil, groundwater, lead-based paint, and asbestos-containing material investigations throughout the Pacific. Completed Phase I and II Environmental Site Assessments, storm water and oil spill prevention plans for military and commercial facilities throughout the Pacific. (11/93 – 11/96)

US COAST GUARD, Honolulu, Hawaii

Environmental Protection Specialist: Completed an environmental assessment and oversaw the closure of six USCG Long Range Aid to Navigation (LORAN) Stations. These closures required special precautions and coordination with state and federal agencies to protect endangered and/or federally protected wildlife. (1/92 - 9/93)

PAST ACCOMPLISHMENTS

- Led BCI's Steering Committee and engaged a wide range of stakeholders to establish BCI's governance structure, methodology, guiding principles, and partner network. During this time BCI received consistent support from unions, labor organizations, international finance institutions, social and environmental organizations, development agencies, cotton traders, spinners, and retailers.
- As Gap Inc.'s primary environmental authority:
 - Conducted Gap Inc.'s first life cycle assessment of environmental impacts.
 - Inspired and facilitated brands' development of sustainable products and packaging, including launching Gap Inc.'s first 100% organic cotton t-shirt and baby line.
 - Drove Gap Inc.'s support of renewable energy through the purchase of renewable energy certificates and installation of a one mega-watt solar array.
 - Joined U.S. Environmental Protection Agency's Climate Leaders program and established goals to reduce greenhouse gas emissions.
 - Implemented merchandise recycling program to convert garments into industrial wipes and furniture fill, and perfumes into fuel additives.
 - Designed a wastewater quality program to motivate vendors to properly treat effluent.
 - Developed and implemented Gap Inc.'s first *Environmental Metrics System*, *Environmental Management System*, and *Environmental Procurement Guidelines*.
 - Conducted a gap analysis of store construction specifications to U.S. Green Building Council's Leadership in Energy and Environmental Design (LEED) guidelines.
 - Conducted Gap Inc.'s first waste audit at stores and offices.
- Successfully bridged differences and averted public criticism from U.S. Fish and Wildlife Service and National Marine Fisheries Service when unanticipated challenges arose during the closure of USCG's navigation stations. These efforts led to an *On the Spot Cash Award* and *Certificate of Outstanding Performance*.

ADDITIONAL

- Certified Bay Area Green Business
- Member of San Francisco Bay Area's Business Council on Climate Change
- Member of Natural Resource Defense Council's Environmental Entrepreneurs
- Volunteer for Marin Agricultural Land Trust